Public Outreach

Escambia County established a public outreach and engagement plan for this process. Actual implementation of the outreach process was modified based on the circumstances encountered throughout the project, but generally followed the plan. A variety of metrics were tracked and documented throughout the process to ensure broad based public participation. The following table and information summarizes the public outreach efforts Escambia County utilized for each major phase of the MYIP development process from 2013 until submittal in July 2017.

Phase I - Needs Assessment (March 1st, 2013 – January 5th, 2015)

Outreach Type	Measure	Count
Public Meetings (RAC)	# of public meetings	27
Public Workshops (RAC)	# of public workshops	5
Stakeholder Meetings	# of stakeholder meetings	26
Public Notices (Press Releases)	# of press releases	9
Restore Alerts (Emails)	# of emails	3
Public Surveys	# of surveys	1
Restore Website	# of new content	4
Social Media (Twitter)	# of tweets, # of followers (as of Jan. 5, 2015)	10, 49

Phase I was conducted under the purview of Escambia County's RESTORE Advisory Committee (RAC). The public was invited to submit their comments during RAC meetings relating to the development of Escambia County's Needs Assessment.

Phase II – Selection Criteria (January 5th, 2015 – June 15th, 2015)

Outreach Type	Measure	Count
Public Meetings (RAC & BCC)	# of public meetings	8
Public Workshops (RAC)	# of public workshops	3
Stakeholder Meetings	# of stakeholder meetings	8
Public Notices (Press Releases)	# of press releases	11
Restore Alerts (Emails)	# of emails	3
Public Surveys	# of surveys	1
Restore Website	# of new content	9
Social Media (Twitter)	# of tweets, # of followers (as of June 30, 2015)	19, 148

Phase II was conducted under the purview of Escambia County's RESTORE Advisory Committee (RAC). The public was invited to submit their comments during RAC and Board of County Commissioners (BCC) meetings relating to the development of Escambia County's Selection Criteria for Direct Component projects.

Phase III – Project Submission (June 16th, 2015 –October 2nd, 2015)

Outreach Type	Measure	Count
Public Meetings (RAC)	# of public meetings	0
Public Workshops (RAC)	# of public workshops	7
Stakeholder Meetings	# of stakeholder meetings	2
Public Notices (Press Releases)	# of press releases	8
Restore Alerts (Emails)	# of emails	10
Restore Website	# of new content	2
Social Media (Twitter)	# of tweets, # of followers (as of September 30, 2015)	33, 169

Phase III was conducted under the purview of Escambia County's RESTORE Advisory Committee (RAC). The public was invited to submit their project proposals to Escambia County's Project Portal online or through several workshops held throughout the County.

Phase IV – Project Ranking & Selection (October 2nd, 2015 – February 9th, 2017)

Outreach Type	Measure	Count
Public Meetings (RAC)	# of public meetings	8
Public Workshops (RAC)	# of public workshops	1
Public Meetings (BCC)	# of public meetings	4
Public Notices (Press Releases)	# of press releases	4
RESTORE Updates	# of emails	6
Restore Website	# of new content	8

Phase IV Project Ranking was conducted under the purview of Escambia County's RESTORE Advisory Committee (RAC) based on Phase I Needs Assessment, Phase II Selection Criteria, and Phase III Project Submission. Phase IV Project Selection was conducted under the purview of the Board of County Commissioners (BCC). The public and project submitters were invited to attend and speak at RAC meetings and BCC Public Forums relating to Direct Component project ranking and selection.

Phase V – MYIP Mandatory Review (_____, 2017 –_____, 2017)

Outreach Type	Measure	Count
Public Meetings (BCC)	# of public meetings	
Stakeholder Meetings	# of stakeholder meetings	
Public Notices (Press Releases)	# of press releases	
RESTORE Updates	# of emails	
Public Surveys	# of surveys	
Restore Website	# of new content	