



News Release

Escambia County
Office of Public Information and Communications
221 Palafox Place, Suite 410, Pensacola FL 32502

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Escambia County Names New Public Information Officer

County Administrator Charles R. “Randy” Oliver is happy to announce that Kathleen Dough-Castro has been named the new Public Information Officer for Escambia County. She will be responsible for all public relations activities for the County including developing branding, marketing and communications strategies.

Ms. Dough-Castro brings 22 years in communications experience, including 16 years in the public sector. Most recently, she was the Marketing & Communications Director for the City of Sunrise in Broward County, FL. She previously served as a public information specialist for the City of Fort Lauderdale, FL, and in economic development for the City of North Miami Beach, in Miami-Dade County.

Since 2009, Ms. Dough-Castro has been working as a marketing communications consultant specializing in advising clients focused in industries such as water/wastewater engineering, law, government, construction services and land use development.

Ms. Dough-Castro has a Bachelor of Science degree from the University of Florida College of Journalism and Communications and is the author of industry articles on economic development trends in South Florida. In 2005, Ms. Dough-Castro was recognized for her public sector service with a John J. McCloy Urban Fellowship award. The award was sponsored by the American Council on Germany and the National League of Cities.

Ms. Dough-Castro will assume her new role as Public Information Officer for Escambia County on Tuesday, March 27. Mr. Oliver says “I look forward to Ms. Dough-Castro being part of the senior management team in Escambia County and to the breadth of experience she brings to the County.”

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Charles R. “Randy” Oliver, County Administrator
Cameron J. “Cam” Johnson, Interim Public Information Manager