

Escambia County Operations Survey:

Presentation of Numerical Results

February 10, 2009

Rick Harper, Ph.D. / Jeff Williams, MBA

The logo consists of the letters 'TLG' in white, bold, sans-serif font, centered within a blue rectangular box with a horizontal gradient from light blue on the left to a darker blue on the right.

TLG

marketing **research**
WE LISTEN, YOU BENEFIT™

Escambia County Operations Survey

- Survey respondent names and phone numbers were drawn from a master list of Escambia County voters
- Surveys were taken by telephone between 12/10/08 and 1/2/09
- 538 completed responses ensured statistical validity of responses
- 41 questions with 5-point response scale permit comparison of average resident satisfaction/rating across issues
- 19 numerical questions generated other descriptive statistics
- Open-ended questions allowed resident to voice opinions regarding particular issues of interest – many pages of resident comments

23 questions used a 5-point response scale, answering either:

1 = Very dissatisfied, 5 = Very satisfied

1 = Very poor, 5 = Very good

1 = Very unwilling, 5 = Very willing

1 = Not important at all, 5 = Very important

1 = Performance needs improvement, 5 = Exceptional performance

The “mean of the means,” or the average response on the 5-point scale questions was **3.63**

The following slide reports the number of respondents answering each 5-point response scale question and the mean response values for each question.

Means for Selected Variables in 2007 and 2008	2007 Mean	2008 Mean	diff
Q1: How would you rate your level of satisfaction with living in Escambia County?	3.73	3.71	
Q2: How would you rate the quality of life in your neighborhood?	3.97	4.06	
Q3: How would you rate Escambia County government in terms of responsiveness to complaints?	3.01	3.13	
Q4: How would you rate the professionalism of Escambia County Government?	3.66	3.61	
Q5a: Rate your level of satisfaction with fire protection services	4.56	4.48	
Q5b: Rate your level of satisfaction with streets (ease of travel by car)	3.26	3.41	**
Q5c: Rate your level of satisfaction with emergency medical services (ambulance)	4.49	4.43	
Q5d: Rate your level of satisfaction with stormwater/drainage	3.39	3.54	*
Q5e: Rate your level of satisfaction with boat launch facilities	3.66	3.51	
Q5f: Rate your level of satisfaction with parks and recreation facilities	3.70	3.65	
Q5g: Rate your level of satisfaction with public beach accesses	3.61	3.82	*
Q5h: Rate your level of satisfaction with street maintenance	3.23	3.22	
Q5i: Rate your level of satisfaction with mosquito control	3.17	3.27	
Q5j: Rate your level of satisfaction with public transportation (Bus/ECAT)	3.15	3.31	
Q5k: Rate your level of satisfaction with library services	3.97	4.00	
Q5l: Rate your level of satisfaction with recreational programming	3.61	3.54	
Q5m: Rate your level of satisfaction with County website	3.98	3.81	*
Q6: Rate your level of satisfaction with Escambia County's sheriff services	3.75	3.77	
Q8: Rate your level of satisfaction with the County's efforts to keep citizens informed about what the County is doing?	3.35	3.45	
Q11: Rate your level of satisfaction with the County's Building Department	3.76	3.85	
Q12: Rate your level of satisfaction with County code enforcement	3.69	3.71	
Q15: Rate your level of satisfaction with the County's preparation for and response to hurricanes	4.24	4.42	***
Q16a: How important is it that County government be involved in economic development?	n.a.	4.53	
Q16b: How important is it that County government be involved in bringing good jobs to Escambia County?	n.a.	4.72	

Q16c: How important is it that County government be involved in converting homes to alternative power sources?	n.a.	3.48
Q16d: How important is it that County government be involved in providing services to needy individuals or families?	n.a.	4.11
Q16e: How important is it that County government be involved in protection of wetlands, drinking water and other environmentally sensitive lands through regulation and acquisition?	n.a.	4.24
Q16f: How important is it that County government be involved in agricultural lands and family farm protection?	n.a.	4.09
Q16g: How important is it that County government be involved in assistance to qualified first time homeowners?	n.a.	3.58
Q17a: Please rate the County's level of performance on economic development	n.a.	2.54
Q17b: Please rate the County's level of performance on bringing good jobs to Escambia County	n.a.	2.23
Q17c: Please rate the County's level of performance on converting homes to alternative power sources	n.a.	2.15
Q17d: Please rate the County's level of performance on providing services to needy individuals or families	n.a.	3.11
Q17e: Please rate the County's level of performance on protection of wetlands, drinking water and other environmentally sensitive lands through regulation and acquisition	n.a.	3.28
Q17f: Please rate the County's level of performance on agricultural lands and family farm protection	n.a.	3.18
Q17g: Please rate the County's level of performance on assistance to qualified first time homeowners	n.a.	3.08
Q18a: Rate your willingness for County government to devote economic resources to provide tax credits to employers who expand their workforce	n.a.	4.03
Q18b: Rate your willingness for County government to devote economic resources to provide free or reduced prices on infrastructure to business willing to relocate in the County	n.a.	3.98
Q18c: Rate your willingness for County government to devote economic resources to reclaiming dilapidated areas for economic development	n.a.	4.08
Q18d: Rate your willingness for County government to devote Ad Valorem 1/2 mil for land acquisition program to prevent development encroachment on military installations, protect agricultural land use and protect natural resources	n.a.	3.69

Q18e: Rate your willingness for County government to devote economic resources to provide monies or free land	n.a.	2.99
Q18f: Rate your willingness for County government to devote economic resources to provide incentives to businesses opening or moving to priority locations such as commerce parks and designated redevelopment areas	n.a.	3.78
Q23: How satisfied are you with the overall quality of the job that the County is doing?	3.61	3.34 ***

We compared the mean response value for Question 23 (“How satisfied are you with the overall quality of the job that the County is doing?”).

There are not statistically significant differences in mean response values on this question for the following groups:

- Party affiliation (Republican versus Democrat)
- House district
- Senate district
- Age
- Gender
- Length of residence in Escambia County (in years)
- Ethnicity/race
- Educational attainment

There are statistically significant differences in mean satisfaction level (henceforth MSL) for Q23 (overall satisfaction) for the following types of respondents:

- Residents of District 3's MSL is 3.52
- Residents of other districts' MSL is 3.3

- Renters' MSL is 3.55
- Owners' MSL is 3.29

- Households reporting less than \$74,999 have an MSL of 3.42
- Households reporting more than \$75,000 have an MSL of 3.15

Group Statistics: Household Income > or < \$75k

	inc	N	Mean	
Q1: How would you rate your level of satisfaction with living in Escambia County?	< \$74,999	288	3.81	***
	> \$75,000	128	3.5	
Q2: How would you rate the quality of life in your neighborhood?	< \$74,999	290	3.99	**
	> \$75,000	128	4.21	
Q3: How would you rate Escambia County government in terms of responsiveness to complaints?	< \$74,999	172	3.25	**
	> \$75,000	72	2.92	
Q4: How would you rate the professionalism of Escambia County Government?	< \$74,999	252	3.65	
	> \$75,000	115	3.48	
Q5a: Rate your level of satisfaction with fire protection services	< \$74,999	257	4.55	**
	> \$75,000	110	4.34	
Q5b: Rate your level of satisfaction with streets (ease of travel by car)	< \$74,999	290	3.49	***
	> \$75,000	128	3.19	
Q5c: Rate your level of satisfaction with emergency medical services (ambulance)	< \$74,999	255	4.46	*
	> \$75,000	102	4.27	
Q5d: Rate your level of satisfaction with stormwater/drainage	< \$74,999	276	3.58	
	> \$75,000	128	3.44	
Q5e: Rate your level of satisfaction with boat launch facilities	< \$74,999	124	3.51	
	> \$75,000	67	3.45	
Q5f: Rate your level of satisfaction with parks and recreation facilities	< \$74,999	253	3.64	
	> \$75,000	116	3.54	
Q5g: Rate your level of satisfaction with public beach accesses	< \$74,999	245	3.83	
	> \$75,000	120	3.67	
Q5h: Rate your level of satisfaction with street maintenance	< \$74,999	283	3.3	***
	> \$75,000	127	2.98	
Q5i: Rate your level of satisfaction with mosquito control	< \$74,999	271	3.22	
	> \$75,000	120	3.3	
Q5j: Rate your level of satisfaction with public transportation (Bus/ECAT)	< \$74,999	161	3.44	***
	> \$75,000	66	2.94	
Q5k: Rate your level of satisfaction with library services	< \$74,999	224	4.04	
	> \$75,000	105	3.9	

Group Statistics: Household Income > or < \$75k

Q5l: Rate your level of satisfaction with recreational programming	< \$74,999	188	3.62	*
	> \$75,000	87	3.33	
Q5m: Rate your level of satisfaction with County website	< \$74,999	148	3.85	
	> \$75,000	72	3.65	
Q6: Rate your level of satisfaction with Escambia County's sheriff services	< \$74,999	267	3.79	
	> \$75,000	117	3.67	
Q8: Rate your level of satisfaction with the County's efforts to keep citizens informed about what the County is doing?	< \$74,999	281	3.51	
	> \$75,000	125	3.34	
Q11: Rate your level of satisfaction with the County's Building Department	< \$74,999	100	3.97	
	> \$75,000	52	3.58	
Q12: Rate your level of satisfaction with County code enforcement	< \$74,999	238	3.77	
	> \$75,000	100	3.63	
Q15: Rate your level of satisfaction with the County's preparation for and response to hurricanes	< \$74,999	278	4.45	
	> \$75,000	121	4.3	
Q16a: How important is it that County government be involved in economic development?	< \$74,999	282	4.52	
	> \$75,000	126	4.6	
Q16b: How important is it that County government be involved in bringing good jobs to Escambia County?	< \$74,999	289	4.76	
	> \$75,000	127	4.7	
Q16c: How important is it that County government be involved in converting homes to alternative power sources?	< \$74,999	265	3.65	***
	> \$75,000	124	3.07	
Q16d: How important is it that County government be involved in providing services to needy individuals or families?	< \$74,999	283	4.25	***
	> \$75,000	124	3.87	
Q16e: How important is it that County government be involved in protection of wetlands, drinking water and other environmentally sensitive lands through regulation and	< \$74,999	284	4.3	*
	> \$75,000	126	4.1	
Q16f: How important is it that County government be involved in agricultural lands and family farm protection?	< \$74,999	266	4.24	***
	> \$75,000	119	3.82	
Q16g: How important is it that County government be involved in assistance to qualified first time homeowners?	< \$74,999	277	3.85	***
	> \$75,000	124	3.15	
Q17a: Please rate the County's level of performance on economic development	< \$74,999	266	2.61	**
	> \$75,000	123	2.29	
Q17b: Please rate the County's level of performance on bringing good jobs to Escambia County	< \$74,999	269	2.3	**
	> \$75,000	121	2.07	

Group Statistics: Household Income > or < \$75k

Q17c: Please rate the County's level of performance on converting homes to alternative power sources	< \$74,999	202	2.24	**
	> \$75,000	85	1.92	
Q17d: Please rate the County's level of performance on providing services to needy individuals or families	< \$74,999	249	3.09	
	> \$75,000	95	3.14	
Q17e: Please rate the County's level of performance on protection of wetlands, drinking water and other environmentally sensitive lands through regulation and acquisition	< \$74,999	236	3.28	
	> \$75,000	108	3.3	
Q17f: Please rate the County's level of performance on agricultural lands and family farm protection	< \$74,999	180	3.16	
	> \$75,000	77	3.13	
Q17g: Please rate the County's level of performance on assistance to qualified first time homeowners	< \$74,999	190	3.08	
	> \$75,000	69	3.01	
Q18a: Rate your willingness for County government to devote economic resources to provide tax credits to employers who expand their workforce	< \$74,999	278	3.95	***
	> \$75,000	124	4.26	
Q18b: Rate your willingness for County government to devote economic resources to provide free or reduced prices on infrastructure to business willing to relocate in the	< \$74,999	274	3.97	*
	> \$75,000	124	4.16	
Q18c: Rate your willingness for County government to devote economic resources to reclaiming dilapidated areas for economic development	< \$74,999	274	4.11	
	> \$75,000	124	4.07	
Q18d: Rate your willingness for County government to devote Ad Valorem 1/2 mil for land acquisition program to prevent development encroachment on military installations, protect	< \$74,999	259	3.84	**
	> \$75,000	118	3.47	
Q18e: Rate your willingness for County government to devote economic resources to provide monies or free land	< \$74,999	243	3.08	
	> \$75,000	113	3	
Q18f: Rate your willingness for County government to devote economic resources to provide incentives to businesses opening or moving to priority locations such as commerce	< \$74,999	272	3.82	
	> \$75,000	124	3.9	
Q30: What is your present marital status?	< \$74,999	291	2.021	
Q23: How satisfied are you with the overall quality of the job that the County is doing?	< \$74,999	283	3.42	***
	> \$75,000	122	3.15	

Group Statistics: Own vs. Rent

		N	Mean	
Q1: How would you rate your level of satisfaction with living in Escambia County?	Own	416	3.66	
	Rent	93	3.82	
Q2: How would you rate the quality of life in your neighborhood?	Own	418	4.08	
	Rent	93	4	
Q3: How would you rate Escambia County government in terms of responsiveness to complaints?	Own	236	3	***
	Rent	54	3.57	
Q4: How would you rate the professionalism of Escambia County Government?	Own	366	3.54	**
	Rent	78	3.82	
Q5a: Rate your level of satisfaction with fire protection services	Own	362	4.44	**
	Rent	82	4.65	
Q5b: Rate your level of satisfaction with streets (ease of travel by car)	Own	417	3.37	
	Rent	94	3.44	
Q5c: Rate your level of satisfaction with emergency medical services (ambulance)	Own	351	4.4	
	Rent	79	4.49	
Q5d: Rate your level of satisfaction with stormwater/drainage	Own	401	3.45	**
	Rent	89	3.76	
Q5e: Rate your level of satisfaction with boat launch facilities	Own	188	3.37	***
	Rent	39	4.15	
Q5f: Rate your level of satisfaction with parks and recreation facilities	Own	357	3.56	**
	Rent	83	3.88	
Q5g: Rate your level of satisfaction with public beach accesses	Own	348	3.72	***
	Rent	84	4.12	
Q5h: Rate your level of satisfaction with street maintenance	Own	413	3.17	
	Rent	89	3.34	
Q5i: Rate your level of satisfaction with mosquito control	Own	388	3.17	***
	Rent	89	3.65	
Q5j: Rate your level of satisfaction with public transportation (Bus/ECAT)	Own	218	3.19	**
	Rent	55	3.69	

Group Statistics: Own vs. Rent

Q5k: Rate your level of satisfaction with library services	Own	330	3.96	
	Rent	76	4.09	
Q5l: Rate your level of satisfaction with recreational programming	Own	264	3.42	***
	Rent	59	3.97	
Q5m: Rate your level of satisfaction with County website	Own	209	3.74	*
	Rent	50	4.04	
Q6: Rate your level of satisfaction with Escambia County's sheriff services	Own	382	3.72	
	Rent	86	3.9	
Q8: Rate your level of satisfaction with the County's efforts to keep citizens informed about what the County is doing?	Own	399	3.39	*
	Rent	90	3.62	
Q11: Rate your level of satisfaction with the County's Building Department	Own	181	3.82	
	Rent	11	4.18	
Q12: Rate your level of satisfaction with County code enforcement	Own	342	3.65	*
	Rent	70	3.94	
Q15: Rate your level of satisfaction with the County's preparation for and response to hurricanes	Own	399	4.4	
	Rent	86	4.42	
Q16a: How important is it that County government be involved in economic development?	Own	408	4.53	
	Rent	89	4.58	
Q16b: How important is it that County government be involved in bringing good jobs to Escambia County?	Own	417	4.74	
	Rent	93	4.71	
Q16c: How important is it that County government be involved in converting homes to alternative power sources?	Own	384	3.44	
	Rent	86	3.62	
Q16d: How important is it that County government be involved in providing services to needy individuals or families?	Own	404	4.04	***
	Rent	93	4.35	
Q16e: How important is it that County government be involved in protection of wetlands, drinking water and other environmentally sensitive lands through regulation and acquisition?	Own	406	4.22	
	Rent	92	4.28	
Q16f: How important is it that County government be involved in agricultural lands and family farm protection?	Own	381	4.04	**
	Rent	82	4.33	
Q16g: How important is it that County government be involved in assistance to qualified first time homeowners?	Own	396	3.44	***
	Rent	87	4.06	

Group Statistics: Own vs. Rent

Q17a: Please rate the County's level of performance on economic development	Own	390	2.37	***
	Rent	79	3.15	
Q17b: Please rate the County's level of performance on bringing good jobs to Escambia County	Own	387	2.11	***
	Rent	78	2.72	
Q17c: Please rate the County's level of performance on converting homes to alternative power sources	Own	269	2.05	***
	Rent	65	2.46	
Q17d: Please rate the County's level of performance on providing services to needy individuals or families	Own	339	3.06	**
	Rent	72	3.36	
Q17e: Please rate the County's level of performance on protection of wetlands, drinking water and other environmentally sensitive lands through regulation and acquisition	Own	339	3.19	***
	Rent	68	3.68	
Q17f: Please rate the County's level of performance on agricultural lands and family farm protection	Own	241	3.08	**
	Rent	59	3.46	
Q17g: Please rate the County's level of performance on assistance to qualified first time homeowners	Own	239	3.03	
	Rent	60	3.2	
Q18a: Rate your willingness for County government to devote economic resources to provide tax credits to employers who expand their workforce	Own	396	4.02	
	Rent	87	4.08	
Q18b: Rate your willingness for County government to devote economic resources to provide free or reduced prices on infrastructure to business willing to relocate in the County	Own	396	3.99	
	Rent	86	3.94	
Q18c: Rate your willingness for County government to devote economic resources to reclaiming dilapidated areas for economic development	Own	388	4.06	
	Rent	87	4.22	
Q18d: Rate your willingness for County government to devote Ad Valorem 1/2 mil for land acquisition program to prevent development encroachment on military installations, protect	Own	364	3.63	*
	Rent	83	3.94	
Q18e: Rate your willingness for County government to devote economic resources to provide monies or free land	Own	348	2.89	***
	Rent	79	3.44	
Q18f: Rate your willingness for County government to devote economic resources to provide incentives to businesses opening or moving to priority locations such as commerce parks and	Own	385	3.78	
	Rent	86	3.87	
Q23: How satisfied are you with the overall quality of the job that the County is doing?	Own	401	3.29	**
	Rent	86	3.55	

Group Statistics: District 3 vs. Other

	DIST	N	Mean	
Q1: How would you rate your level of satisfaction with living in Escambia County?	District 3	103	3.78	
	Other	431	3.7	
Q2: How would you rate the quality of life in your neighborhood?	District 3	104	3.78	***
	Other	432	4.13	
Q3: How would you rate Escambia County government in terms of responsiveness to complaints?	District 3	59	3.42	**
	Other	248	3.06	
Q4: How would you rate the professionalism of Escambia County Government?	District 3	94	3.7	
	Other	374	3.59	
Q5a: Rate your level of satisfaction with fire protection services	District 3	94	4.59	
	Other	371	4.46	
Q5b: Rate your level of satisfaction with streets (ease of travel by car)	District 3	104	3.57	*
	Other	432	3.37	
Q5c: Rate your level of satisfaction with emergency medical services (ambulance)	District 3	94	4.54	
	Other	356	4.4	
Q5d: Rate your level of satisfaction with stormwater/drainage	District 3	101	3.82	***
	Other	414	3.47	
Q5e: Rate your level of satisfaction with boat launch facilities	District 3	36	3.78	
	Other	200	3.47	
Q5f: Rate your level of satisfaction with parks and recreation facilities	District 3	92	3.99	***
	Other	369	3.56	
Q5g: Rate your level of satisfaction with public beach accesses	District 3	85	4.11	***
	Other	366	3.75	
Q5h: Rate your level of satisfaction with street maintenance	District 3	104	3.5	***
	Other	423	3.15	
Q5i: Rate your level of satisfaction with mosquito control	District 3	97	3.3	***
	Other	403	3.26	
Q5j: Rate your level of satisfaction with public transportation (Bus/ECAT)	District 3	64	3.97	**
	Other	223	3.12	

Group Statistics: District 3 vs. Other

Q5k: Rate your level of satisfaction with library services	District 3	85	4.24	
	Other	338	3.93	
Q5l: Rate your level of satisfaction with recreational programming	District 3	75	3.73	*
	Other	265	3.48	
Q5m: Rate your level of satisfaction with County website	District 3	53	3.92	
	Other	217	3.78	
Q6: Rate your level of satisfaction with Escambia County's sheriff services	District 3	97	3.77	
	Other	394	3.77	
Q8: Rate your level of satisfaction with the County's efforts to keep citizens informed about what the County is doing?	District 3	100	3.72	***
	Other	411	3.38	
Q11: Rate your level of satisfaction with the County's Building Department	District 3	30	4.43	***
	Other	167	3.75	
Q12: Rate your level of satisfaction with County code enforcement	District 3	88	3.66	
	Other	343	3.72	
Q15: Rate your level of satisfaction with the County's preparation for and response to hurricanes	District 3	100	4.56	*
	Other	405	4.38	
Q16a: How important is it that County government be involved in economic development?	District 3	99	4.7	**
	Other	417	4.5	
Q16b: How important is it that County government be involved in bringing good jobs to Escambia County?	District 3	103	4.74	
	Other	427	4.72	
Q16c: How important is it that County government be involved in converting homes to alternative power sources?	District 3	91	3.95	***
	Other	394	3.37	
Q16d: How important is it that County government be involved in providing services to needy individuals or families?	District 3	100	4.4	***
	Other	415	4.04	
Q16e: How important is it that County government be involved in protection of wetlands, drinking water and other environmentally sensitive lands through regulation and acquisition?	District 3	99	4.43	**
	Other	419	4.19	
Q16f: How important is it that County government be involved in agricultural lands and family farm protection?	District 3	92	4.42	***
	Other	387	4.02	
Q16g: How important is it that County government be involved in assistance to qualified first time homeowners?	District 3	96	4.17	***
	Other	402	3.44	

Group Statistics: District 3 vs. Other

Q17a: Please rate the County's level of performance on economic development	District 3	94	2.77	**
	Other	392	2.48	
Q17b: Please rate the County's level of performance on bringing good jobs to Escambia County	District 3	93	2.3	
	Other	390	2.22	
Q17c: Please rate the County's level of performance on converting homes to alternative power sources	District 3	73	2.33	
	Other	276	2.11	
Q17d: Please rate the County's level of performance on providing services to needy individuals or families	District 3	91	3.25	
	Other	334	3.07	
Q17e: Please rate the County's level of performance on protection of wetlands, drinking water and other environmentally sensitive lands through regulation and acquisition	District 3	77	3.32	
	Other	345	3.27	
Q17f: Please rate the County's level of performance on agricultural lands and family farm protection	District 3	67	3.19	
	Other	245	3.18	
Q17g: Please rate the County's level of performance on assistance to qualified first time homeowners	District 3	73	3.25	
	Other	238	3.03	
Q18a: Rate your willingness for County government to devote economic resources to provide tax credits to employers who expand their workforce	District 3	91	4.03	
	Other	405	4.03	
Q18b: Rate your willingness for County government to devote economic resources to provide free or reduced prices on infrastructure to business willing to relocate in the County	District 3	94	4	
	Other	399	3.97	
Q18c: Rate your willingness for County government to devote economic resources to reclaiming dilapidated areas for economic development	District 3	96	4.17	
	Other	391	4.05	
Q18d: Rate your willingness for County government to devote Ad Valorem 1/2 mil for land acquisition program to prevent development encroachment on military installations, protect agricultural land use and protect natural resources	District 3	83	3.8	
	Other	373	3.67	
Q18e: Rate your willingness for County government to devote economic resources to provide monies or free land	District 3	84	3.21	
	Other	350	2.94	
Q18f: Rate your willingness for County government to devote economic resources to provide incentives to businesses opening or moving to priority locations such as commerce parks and	District 3	91	3.93	
	Other	391	3.75	
Q23: How satisfied are you with the overall quality of the job that the County is doing?	District 3	100	3.52	**
	Other	398	3.3	

Q1: How would you rate your level of satisfaction with living in Escambia County?				
Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	16	3.2	3.2
	Somewhat dissatisfied	48	9.5	12.6
	Neutral	144	28.5	41.1
	Somewhat satisfied	146	28.9	70
	Very satisfied	152	30	100
	Total	506	100	
	Missing	1		
	Total	507		
2008	Very dissatisfied	27	5.1	5.1
	Somewhat dissatisfied	32	6	11
	Neutral	150	28.1	39.1
	Somewhat satisfied	183	34.3	73.4
	Very satisfied	142	26.6	100
	Total	534	100	
	Missing	4		
	Total	538		

Q2: How would you rate the quality of life in your neighborhood?				
Year		Frequency	Percent	Cumulative Percent
2007	Very poor	14	2.8	2.8
	Somewhat poor	35	6.9	9.7
	Neutral	91	18	27.7
	Somewhat good	175	34.7	62.4
	Very good	190	37.6	100
	Total	505	100	
	Missing	2		
	Total	507		
2008	Very poor	16	3	3
	Somewhat poor	20	3.7	6.7
	Neutral	89	16.6	23.3
	Somewhat good	203	37.9	61.2
	Very good	208	38.8	100
	Total	536	100	
	Missing	2		
	Total	538		

Q3: How would you rate Escambia County government in terms of responsiveness to complaints?				
Year		Frequency	Percent	Cumulative Percent
2007	Very poor	49	13.1	13.1
	Somewhat poor	69	18.4	31.5
	Neutral	128	34.1	65.6
	Somewhat good	89	23.7	89.3
	Very good	40	10.7	100
	Total	375	100	
	Missing	132		
	Total	507		
2008	Very poor	30	9.8	9.8
	Somewhat poor	52	16.9	26.7
	Neutral	107	34.9	61.6
	Somewhat good	83	27	88.6
	Very good	35	11.4	100
	Total	307	100	
	Missing	231		
	Total	538		

Q4: How would you rate the professionalism of Escambia County Government?				
Year		Frequency	Percent	Cumulative Percent
2007	Very poor	14	3.2	3.2
	Somewhat poor	32	7.3	10.5
	Neutral	143	32.5	43
	Somewhat good	151	34.3	77.3
	Very good	100	22.7	100
	Total	440	100	
	Missing	67		
	Total	507		
2008	Very poor	20	4.3	4.3
	Somewhat poor	43	9.2	13.5
	Neutral	134	28.6	42.1
	Somewhat good	172	36.8	78.8
	Very good	99	21.2	100
	Total	468	100	
	Missing	70		
	Total	538		

Q5a: Rate your level of satisfaction with fire protection services				
Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	3	0.7	0.7
	Somewhat dissatisfied	8	1.9	2.6
	Neutral	18	4.3	7
	Somewhat satisfied	110	26.4	33.4
	Very satisfied	277	66.6	100
	Total	416	100	
	Missing	91		
	Total	507		
2008	Very dissatisfied	5	1.1	1.1
	Somewhat dissatisfied	8	1.7	2.8
	Neutral	33	7.1	9.9
	Somewhat satisfied	130	28	37.8
	Very satisfied	289	62.2	100
	Total	465	100	
	Missing	73		
	Total	538		

Q5b: Rate your level of satisfaction with streets (ease of travel by car)				
Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	38	7.7	7.7
	Somewhat dissatisfied	86	17.3	25
	Neutral	166	33.5	58.5
	Somewhat satisfied	123	24.8	83.3
	Very satisfied	83	16.7	100
	Total	496	100	
	Missing	11		
	Total	507		
2008	Very dissatisfied	26	4.9	4.9
	Somewhat dissatisfied	82	15.3	20.1
	Neutral	164	30.6	50.7
	Somewhat satisfied	174	32.5	83.2
	Very satisfied	90	16.8	100
	Total	536	100	
	Missing	2		
	Total	538		

Q5c: Rate your level of satisfaction with emergency medical services (ambulance)				
Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	5	1.3	1.3
	Somewhat dissatisfied	2	0.5	1.8
	Neutral	27	7	8.8
	Somewhat satisfied	119	30.7	39.4
	Very satisfied	235	60.6	100
	Total	388	100	
	Missing	119		
	Total	507		
2008	Very dissatisfied	11	2.4	2.4
	Somewhat dissatisfied	5	1.1	3.6
	Neutral	23	5.1	8.7
	Somewhat satisfied	152	33.8	42.4
	Very satisfied	259	57.6	100
	Total	450	100	
	Missing	88		
	Total	538		

Q5d: Rate your level of satisfaction with stormwater/drainage

Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	52	11.1	11.1
	Somewhat dissatisfied	58	12.3	23.4
	Neutral	120	25.5	48.9
	Somewhat satisfied	133	28.3	77.2
	Very satisfied	107	22.8	100
	Total	470	100	
	Missing	37		
	Total	507		
2008	Very dissatisfied	34	6.6	6.6
	Somewhat dissatisfied	56	10.9	17.5
	Neutral	141	27.4	44.9
	Somewhat satisfied	166	32.2	77.1
	Very satisfied	118	22.9	100
	Total	515	100	
	Missing	23		
	Total	538		

Q5e: Rate your level of satisfaction with boat launch facilities

Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	23	10.3	10.3
	Somewhat dissatisfied	13	5.8	16.1
	Neutral	50	22.4	38.6
	Somewhat satisfied	68	30.5	69.1
	Very satisfied	69	30.9	100
	Total	223	100	
	Missing	284		
	Total	507		
2008	Very dissatisfied	12	5.1	5.1
	Somewhat dissatisfied	32	13.6	18.6
	Neutral	62	26.3	44.9
	Somewhat satisfied	83	35.2	80.1
	Very satisfied	47	19.9	100
	Total	236	100	
	Missing	302		
	Total	538		

Q5f: Rate your level of satisfaction with parks and recreation facilities

Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	16	3.8	3.8
	Somewhat dissatisfied	32	7.6	11.4
	Neutral	108	25.7	37.1
	Somewhat satisfied	168	40	77.1
	Very satisfied	96	22.9	100
	Total	420	100	
	Missing	87		
	Total	507		
2008	Very dissatisfied	24	5.2	5.2
	Somewhat dissatisfied	44	9.5	14.8
	Neutral	117	25.4	40.1
	Somewhat satisfied	162	35.1	75.3
	Very satisfied	114	24.7	100
	Total	461	100	
	Missing	77		
	Total	538		

Q5g: Rate your level of satisfaction with public beach accesses				
Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	25	6	6
	Somewhat dissatisfied	53	12.7	18.7
	Neutral	98	23.4	42.1
	Somewhat satisfied	126	30.1	72.2
	Very satisfied	116	27.8	100
	Total	418	100	
	Missing	89		
	Total	507		
2008	Very dissatisfied	20	4.4	4.4
	Somewhat dissatisfied	34	7.5	12
	Neutral	102	22.6	34.6
	Somewhat satisfied	146	32.4	67
	Very satisfied	149	33	100
	Total	451	100	
	Missing	87		
	Total	538		

Q5h: Rate your level of satisfaction with street maintenance

Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	39	7.9	7.9
	Somewhat dissatisfied	79	15.9	23.8
	Neutral	167	33.7	57.5
	Somewhat satisfied	149	30	87.5
	Very satisfied	62	12.5	100
	Total	496	100	
	Missing	11		
	Total	507		
2008	Very dissatisfied	41	7.8	7.8
	Somewhat dissatisfied	86	16.3	24.1
	Neutral	189	35.9	60
	Somewhat satisfied	138	26.2	86.1
	Very satisfied	73	13.9	100
	Total	527	100	
	Missing	11		
	Total	538		

Q5i: Rate your level of satisfaction with mosquito control				
Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	77	16.1	16.1
	Somewhat dissatisfied	57	11.9	28.1
	Neutral	125	26.2	54.3
	Somewhat satisfied	143	30	84.3
	Very satisfied	75	15.7	100
	Total	477	100	
	Missing	30		
	Total	507		
2008	Very dissatisfied	69	13.8	13.8
	Somewhat dissatisfied	59	11.8	25.6
	Neutral	133	26.6	52.2
	Somewhat satisfied	147	29.4	81.6
	Very satisfied	92	18.4	100
	Total	500	100	
	Missing	38		
	Total	538		

Q5j: Rate your level of satisfaction with public transportation (Bus/ECAT)				
Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	35	13.4	13.4
	Somewhat dissatisfied	48	18.3	31.7
	Neutral	72	27.5	59.2
	Somewhat satisfied	58	22.1	81.3
	Very satisfied	49	18.7	100
	Total	262	100	
	Missing	245		
	Total	507		
2008	Very dissatisfied	33	11.5	11.5
	Somewhat dissatisfied	42	14.6	26.1
	Neutral	77	26.8	53
	Somewhat satisfied	73	25.4	78.4
	Very satisfied	62	21.6	100
	Total	287	100	
	Missing	251		
	Total	538		

Q5k: Rate your level of satisfaction with library services

Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	22	5.8	5.8
	Somewhat dissatisfied	24	6.3	12.2
	Neutral	50	13.2	25.4
	Somewhat satisfied	131	34.7	60.1
	Very satisfied	151	39.9	100
	Total	378	100	
	Missing	129		
	Total	507		
2008	Very dissatisfied	11	2.6	2.6
	Somewhat dissatisfied	32	7.6	10.2
	Neutral	78	18.4	28.6
	Somewhat satisfied	129	30.5	59.1
	Very satisfied	173	40.9	100
	Total	423	100	
	Missing	115		
	Total	538		

Q5I: Rate your level of satisfaction with recreational programming				
Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	23	7.2	7.2
	Somewhat dissatisfied	22	6.9	14.1
	Neutral	89	27.8	41.9
	Somewhat satisfied	110	34.4	76.3
	Very satisfied	76	23.8	100
	Total	320	100	
	Missing	187		
	Total	507		
2008	Very dissatisfied	23	6.8	6.8
	Somewhat dissatisfied	38	11.2	17.9
	Neutral	85	25	42.9
	Somewhat satisfied	121	35.6	78.5
	Very satisfied	73	21.5	100
	Total	340	100	
	Missing	198		
	Total	538		

Q5m: Rate your level of satisfaction with County website				
Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	2	0.9	0.9
	Somewhat dissatisfied	12	5.7	6.6
	Neutral	45	21.3	28
	Somewhat satisfied	81	38.4	66.4
	Very satisfied	71	33.6	100
	Total	211	100	
	Missing	296		
	Total	507		
2008	Very dissatisfied	9	3.3	3.3
	Somewhat dissatisfied	16	5.9	9.3
	Neutral	68	25.2	34.4
	Somewhat satisfied	101	37.4	71.9
	Very satisfied	76	28.1	100
	Total	270	100	
	Missing	268		
	Total	538		

Q6: Rate your level of satisfaction with Escambia County's sheriff services				
Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	35	7.7	7.7
	Somewhat dissatisfied	36	8	15.7
	Neutral	82	18.1	33.8
	Somewhat satisfied	153	33.8	67.7
	Very satisfied	146	32.3	100
	Total	452	100	
	Missing	55		
	Total	507		
2008	Very dissatisfied	23	4.7	4.7
	Somewhat dissatisfied	38	7.7	12.4
	Neutral	107	21.8	34.2
	Somewhat satisfied	183	37.3	71.5
	Very satisfied	140	28.5	100
	Total	491	100	
	Missing	47		
	Total	538		

Q7: Do you feel speeding/traffic violations are regularly enforced in Escambia?				
Year		Frequency	Percent	Cumulative Percent
2007	No	222	45.3	45.3
	Yes	268	54.7	100
	Total	490	100	
	Missing	17		
	Total	507		
2008	No	191	37.7	37.7
	Yes	315	62.3	100
	Total	506	100	
	Missing	32		
	Total	538		

Q8: Rate your level of satisfaction with the County's efforts to keep citizens informed about what the County is doing?

Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	35	7.2	7.2
	Somewhat dissatisfied	66	13.6	20.8
	Neutral	165	34	54.7
	Somewhat satisfied	134	27.6	82.3
	Very satisfied	86	17.7	100
	Total	486	100	
	Missing	21		
	Total	507		
2008	Very dissatisfied	31	6.1	6.1
	Somewhat dissatisfied	65	12.7	18.8
	Neutral	155	30.3	49.1
	Somewhat satisfied	163	31.9	81
	Very satisfied	97	19	100
	Total	511	100	
	Missing	27		
	Total	538		

Q9: Where do you get most of your information about Escambia County?

Year		Frequency	Percent	Cumulative Percent
2007	County website	24	4.7	4.7
	The Commissioner's District newsletter	5	1	5.7
	Word of mouth	32	6.3	12.1
	Escambia Library	1	0.2	12.3
	Local newspapers	211	41.7	54
	Local TV/radio	216	42.7	96.6
	Other	17	3.4	100
	Total	506	100	
	Missing	1		
	Total	507		
2008	County website	39	7.3	7.3
	The Commissioner's District newsletter	10	1.9	9.1
	Word of mouth	40	7.5	16.6
	Board of Commissioner's meetings	3	0.6	17.2
	Escambia Library	1	0.2	17.4
	Local newspapers	211	39.4	56.7
	Local TV/radio	202	37.7	94.4
	Other	30	5.6	100
	Total	536	100	
	Missing	2		
	Total	538		

Q10: Have you ever applied for a building permit or had a building inspected by the County's Building Department?				
Year		Frequency	Percent	Cumulative Percent
2007	No	316	62.5	62.5
	Yes	190	37.5	100
	Total	506	100	
	Missing	1		
	Total	507		
2008	No	325	61.3	61.3
	Yes	205	38.7	100
	Total	530	100	
	Missing	8		
	Total	538		

Q11: Rate your level of satisfaction with the County's Building Department				
Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	13	7.2	7.2
	Somewhat dissatisfied	20	11	18.2
	Neutral	28	15.5	33.7
	Somewhat satisfied	56	30.9	64.6
	Very satisfied	64	35.4	100
	Total	181	100	
	Missing	326		
	Total	507		
2008	Very dissatisfied	13	6.6	6.6
	Somewhat dissatisfied	13	6.6	13.2
	Neutral	39	19.8	33
	Somewhat satisfied	57	28.9	61.9
	Very satisfied	75	38.1	100
	Total	197	100	
	Missing	341		
	Total	538		

Q12: Rate your level of satisfaction with County code enforcement

Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	33	7.7	7.7
	Somewhat dissatisfied	36	8.4	16.1
	Neutral	89	20.8	36.9
	Somewhat satisfied	142	33.2	70.1
	Very satisfied	128	29.9	100
	Total	428	100	
	Missing	79		
	Total	507		
2008	Very dissatisfied	38	8.8	8.8
	Somewhat dissatisfied	44	10.2	19
	Neutral	78	18.1	37.1
	Somewhat satisfied	118	27.4	64.5
	Very satisfied	153	35.5	100
	Total	431	100	
	Missing	107		
	Total	538		

Q13a: Code violation rank order: Bulk trash in swale or right of way

Year		Frequency	Percent	Cumulative Percent
2007	first	129	29.4	29.4
	second	82	18.7	48.1
	third	69	15.7	63.8
	fourth	61	13.9	77.7
	fifth	45	10.3	87.9
	sixth	53	12.1	100
	Total	439	100	
	Missing	68		
	Total	507		
2008	first	122	26.1	26.1
	second	88	18.8	44.9
	third	84	17.9	62.8
	fourth	79	16.9	79.7
	fifth	51	10.9	90.6
	sixth	44	9.4	100
	Total	468	100	
	Missing	70		
	Total	538		

Q13b: Code violation rank order: Work done without permits

Year		Frequency	Percent	Cumulative Percent
2007	first	40	9.5	9.5
	second	45	10.7	20.3
	third	37	8.8	29.1
	fourth	58	13.8	43
	fifth	109	26	69
	sixth	130	31	100
	Total	419	100	
	Missing	88		
	Total	507		
2008	first	23	5.1	5.1
	second	35	7.7	12.8
	third	43	9.5	22.3
	fourth	79	17.4	39.7
	fifth	106	23.4	63.1
	sixth	167	36.9	100
	Total	453	100	
	Missing	85		
	Total	538		

Q13c: Code violation rank order: Overgrown lawns				
Year		Frequency	Percent	Cumulative Percent
2007	first	28	6.5	6.5
	second	76	17.5	24
	third	93	21.4	45.4
	fourth	90	20.7	66.1
	fifth	78	18	84.1
	sixth	69	15.9	100
	Total	434	100	
	Missing	73		
	Total	507		
2008	first	23	5	5
	second	67	14.4	19.4
	third	80	17.2	36.6
	fourth	101	21.8	58.4
	fifth	108	23.3	81.7
	sixth	85	18.3	100
	Total	464	100	
	Missing	74		
	Total	538		

Q13d: Code violation rank order: Junk car or boats				
Year		Frequency	Percent	Cumulative Percent
2007	first	73	16.9	16.9
	second	90	20.9	37.8
	third	106	24.6	62.4
	fourth	89	20.6	83.1
	fifth	47	10.9	94
	sixth	26	6	100
	Total	431	100	
	Missing	76		
	Total	507		
2008	first	93	20	20
	second	107	23	42.9
	third	105	22.5	65.5
	fourth	79	17	82.4
	fifth	52	11.2	93.6
	sixth	30	6.4	100
	Total	466	100	
	Missing	72		
	Total	538		

Q13e: Code violation rank order: House in disrepair (needs painting, etc.)				
Year		Frequency	Percent	Cumulative Percent
2007	first	94	21.9	21.9
	second	89	20.7	42.6
	third	72	16.7	59.3
	fourth	79	18.4	77.7
	fifth	67	15.6	93.3
	sixth	29	6.7	100
	Total	430	100	
	Missing	77		
	Total	507		
2008	first	121	26.1	26.1
	second	104	22.4	48.5
	third	97	20.9	69.4
	fourth	68	14.7	84.1
	fifth	46	9.9	94
	sixth	28	6	100
	Total	464	100	
	Missing	74		
	Total	538		

Q13g: Code violation rank order: Roaming animals				
Year		Frequency	Percent	Cumulative Percent
2007	first	98	22.5	22.5
	second	54	12.4	34.9
	third	54	12.4	47.4
	fourth	45	10.3	57.7
	fifth	71	16.3	74
	sixth	113	26	100
	Total	435	100	
	Missing	72		
	Total	507		
2008	first	3	50	50
	third	1	16.7	66.7
	fifth	1	16.7	83.3
	sixth	1	16.7	100
	Total	6	100	
	Missing	532		
	Total	538		

Q13f: Code violation rank order: Other				
Year		Frequency	Percent	Cumulative Percent
2007	first	11	73.3	73.3
	second	2	13.3	86.7
	third	2	13.3	100
	Total	15	100	
	Missing	492		
	Total	507		
2008	first	105	22.6	22.6
	second	75	16.1	38.7
	third	49	10.5	49.2
	fourth	52	11.2	60.4
	fifth	88	18.9	79.4
	sixth	96	20.6	100
	Total	465	100	
	Missing	73		
	Total	538		

Q15: Rate your level of satisfaction with the County's preparation for and response to hurricanes				
Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	12	2.5	2.5
	Somewhat dissatisfied	10	2.1	4.6
	Neutral	54	11.4	16
	Somewhat satisfied	174	36.6	52.6
	Very satisfied	225	47.4	100
	Total	475	100	
	Missing	32		
	Total	507		
2008	Very dissatisfied	6	1.2	1.2
	Somewhat dissatisfied	10	2	3.2
	Neutral	50	9.9	13.1
	Somewhat satisfied	140	27.7	40.8
	Very satisfied	299	59.2	100
	Total	505	100	
	Missing	33		
	Total	538		

Q16a: How important is it that County government be involved in economic development?				
Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Not important at all	11	2.1	2.1
	Somewhat unimportant	6	1.2	3.3
	Neutral	48	9.3	12.6
	Somewhat important	82	15.9	28.5
	Very important	369	71.5	100
	Total	516	100	
	Missing	22		
Total	538			

Q16b: How important is it that County government be involved in bringing good jobs to Escambia				
Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Not important at all	9	1.7	1.7
	Somewhat unimportant	4	0.8	2.5
	Neutral	17	3.2	5.7
	Somewhat important	64	12.1	17.7
	Very important	436	82.3	100
	Total	530	100	
	Missing	8		
	Total	538		

Q16c: How important is it that County government be involved in converting homes to alternative power sources?				
Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Not important at all	58	12	12
	Somewhat unimportant	63	13	24.9
	Neutral	108	22.3	47.2
	Somewhat important	101	20.8	68
	Very important	155	32	100
	Total	485	100	
	Missing	53		
	Total	538		

Q16d: How important is it that County government be involved in providing services to needy individuals or families?				
Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Not important at all	14	2.7	2.7
	Somewhat unimportant	27	5.2	8
	Neutral	92	17.9	25.8
	Somewhat important	138	26.8	52.6
	Very important	244	47.4	100
	Total	515	100	
	Missing	23		
Total		538		

Q16e: How important is it that County government be involved in protection of wetlands, drinking water and other environmentally sensitive lands through regulation and acquisition?				
Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Not important at all	15	2.9	2.9
	Somewhat unimportant	26	5	7.9
	Neutral	72	13.9	21.8
	Somewhat important	113	21.8	43.6
	Very important	292	56.4	100
	Total	518	100	
	Missing	20		
Total		538		

Q16f: How important is it that County government be involved in agricultural lands and family farm protection?				
Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Not important at all	17	3.5	3.5
	Somewhat unimportant	22	4.6	8.1
	Neutral	84	17.5	25.7
	Somewhat important	132	27.6	53.2
	Very important	224	46.8	100
	Total	479	100	
	Missing	59		
	Total	538		

Q16g: How important is it that County government be involved in assistance to qualified first time homeowners?				
Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Not important at all	64	12.9	12.9
	Somewhat unimportant	58	11.6	24.5
	Neutral	83	16.7	41.2
	Somewhat important	113	22.7	63.9
	Very important	180	36.1	100
	Total	498	100	
	Missing	40		
	Total	538		

Q17a: Please rate the County's level of performance on economic development				
Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Performance needs improvement	123	25.3	25.3
	Somewhat needing improvement	99	20.4	45.7
	Neutral	173	35.6	81.3
	Somewhat good performance	61	12.6	93.8
	Exceptional performance	30	6.2	100
	Total	486	100	
	Missing	52		
	Total	538		

Q17b: Please rate the County's level of performance on bringing good jobs to Escambia County				
Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Performance needs improvement	157	32.5	32.5
	Somewhat needing improvement	130	26.9	59.4
	Neutral	140	29	88.4
	Somewhat good performance	38	7.9	96.3
	Exceptional performance	18	3.7	100
	Total	483	100	
	Missing	55		
	Total	538		

Q17c: Please rate the County's level of performance on converting homes to alternative power				
Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Performance needs improvement	129	37	37
	Somewhat needing improvement	95	27.2	64.2
	Neutral	86	24.6	88.8
	Somewhat good performance	21	6	94.8
	Exceptional performance	18	5.2	100
	Total	349	100	
	Missing	189		
	Total	538		

Q17d: Please rate the County's level of performance on providing services to needy individuals or				
Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Performance needs improvement	43	10.1	10.1
	Somewhat needing improvement	65	15.3	25.4
	Neutral	168	39.5	64.9
	Somewhat good performance	102	24	88.9
	Exceptional performance	47	11.1	100
	Total	425	100	
	Missing	113		
	Total	538		

Q17e: Please rate the County's level of performance on protection of wetlands, drinking water and other environmentally sensitive lands through regulation and acquisition				
Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Performance needs improvement	37	8.8	8.8
	Somewhat needing improvement	56	13.3	22
	Neutral	140	33.2	55.2
	Somewhat good performance	130	30.8	86
	Exceptional performance	59	14	100
	Total	422	100	
	Missing	116		
	Total	538		

Q17f: Please rate the County's level of performance on agricultural lands and family farm protection				
Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Performance needs improvement	30	9.6	9.6
	Somewhat needing improvement	39	12.5	22.1
	Neutral	124	39.7	61.9
	Somewhat good performance	82	26.3	88.1
	Exceptional performance	37	11.9	100
	Total	312	100	
	Missing	226		
	Total	538		

Q17g: Please rate the County's level of performance on assistance to qualified first time homeowners				
Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Performance needs improvement	45	14.5	14.5
	Somewhat needing improvement	43	13.8	28.3
	Neutral	112	36	64.3
	Somewhat good performance	63	20.3	84.6
	Exceptional performance	48	15.4	100
	Total	311	100	
	Missing	227		
	Total	538		

Q18a: Rate your willingness for County government to devote economic resources to provide tax credits to employers who expand their workforce				
Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Not at all willing	20	4	4
	Somewhat unwilling	30	6	10.1
	Neutral	78	15.7	25.8
	Somewhat willing	155	31.3	57.1
	Very willing	213	42.9	100
	Total	496	100	
	Missing	42		
	Total	538		

Q18b: Rate your willingness for County government to devote economic resources to provide free or reduced prices on infrastructure to business willing to relocate in the County

Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Not at all willing	16	3.2	3.2
	Somewhat unwilling	24	4.9	8.1
	Neutral	112	22.7	30.8
	Somewhat willing	145	29.4	60.2
	Very willing	196	39.8	100
	Total	493	100	
	Missing	45		
	Total	538		

Q18c: Rate your willingness for County government to devote economic resources to reclaiming dilapidated areas for economic development

Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Not at all willing	19	3.9	3.9
	Somewhat unwilling	23	4.7	8.6
	Neutral	82	16.8	25.5
	Somewhat willing	141	29	54.4
	Very willing	222	45.6	100
	Total	487	100	
	Missing	51		
	Total	538		

Q18d: Rate your willingness for County government to devote Ad Valorem 1/2 mil for land acquisition program to prevent development encroachment on military installations, protect agricultural land use and protect natural resources

Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Not at all willing	57	12.5	12.5
	Somewhat unwilling	27	5.9	18.4
	Neutral	84	18.4	36.8
	Somewhat willing	119	26.1	62.9
	Very willing	169	37.1	100
	Total	456	100	
	Missing	82		
	Total	538		

Q18e: Rate your willingness for County government to devote economic resources to provide monies

Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Not at all willing	109	25.1	25.1
	Somewhat unwilling	49	11.3	36.4
	Neutral	99	22.8	59.2
	Somewhat willing	91	21	80.2
	Very willing	86	19.8	100
	Total	434	100	
	Missing	104		
	Total	538		

Q18f: Rate your willingness for County government to devote economic resources to provide incentives to businesses opening or moving to priority locations such as commerce parks and designated redevelopment areas

Year		Frequency	Percent	Cumulative Percent
2007	Not applicable	507	100	100
2008	Not at all willing	25	5.2	5.2
	Somewhat unwilling	33	6.8	12
	Neutral	118	24.5	36.5
	Somewhat willing	151	31.3	67.8
	Very willing	155	32.2	100
	Total	482	100	
	Missing	56		
	Total	538		

Q22: Which of the following do you believe is the most important challenge facing Escambia?				
Year		Frequency	Percent	Cumulative Percent
2007	Managing growth	78	15.7	15.7
	Transportation	32	6.4	22.1
	Building and maintaining a sense of community	23	4.6	26.7
	Attracting jobs and economic development	226	45.4	72.1
	Affordable housing	89	17.9	90
	Access to waterways	3	0.6	90.6
	Other	47	9.4	100
	Total	498	100	
	Missing	9		
	Total	507		
2008	Managing growth	29	5.7	5.7
	Transportation	27	5.3	11
	Building and maintaining a sense of community	25	4.9	15.9
	Attracting jobs and economic development	368	72.4	88.4
	Affordable housing	38	7.5	95.9
	Access to waterways	8	1.6	97.4
	Other	13	2.6	100
	Total	508	100	
	Missing	30		
	Total	538		

Q23: How satisfied are you with the overall quality of the job that the County is doing?				
Year		Frequency	Percent	Cumulative Percent
2007	Very dissatisfied	8	1.6	1.6
	Somewhat dissatisfied	34	6.9	8.5
	Neutral	166	33.5	41.9
	Somewhat satisfied	224	45.2	87.1
	Very satisfied	64	12.9	100
	Total	496	100	
	Missing	11		
	Total	507		
2008	Very dissatisfied	27	5.4	5.4
	Somewhat dissatisfied	45	9	14.5
	Neutral	199	40	54.4
	Somewhat satisfied	185	37.1	91.6
	Very satisfied	42	8.4	100
	Total	498	100	
	Missing	40		
	Total	538		

Q24: How many years have you lived in Escambia?				
Year		Frequency	Percent	Cumulative Percent
2007	0 - 2	45	8.9	8.9
	3 - 6	62	12.3	21.3
	7 - 10	44	8.7	30
	11 - 20	99	19.7	49.7
	21 - 40	116	23.1	72.8
	More than 40	137	27.2	100
	Total	503	100	
	Missing	4		
	Total	507		
2008	0 - 2	41	7.9	7.9
	3 - 6	69	13.4	21.3
	7 - 10	55	10.7	32
	11 - 20	93	18	50
	21 - 40	139	26.9	76.9
	More than 40	119	23.1	100
	Total	516	100	
	Missing	22		
	Total	538		

Q26: Do you own or rent your residence?				
Year		Frequency	Percent	Cumulative Percent
2007	Own	416	82.1	82.1
	Rent	84	16.6	98.6
	Refused to answer	7	1.4	100
	Total	507	100	
2008	Own	418	78	78
	Rent	95	17.7	95.7
	Refused to answer	23	4.3	100
	Total	536	100	
	Missing	2		
	Total	538		

Q28: Which of the following age ranges do you fall into?

Year		Frequency	Percent	Cumulative Percent
2007	18-25	32	6.3	6.3
	26-35	38	7.5	13.8
	36-45	52	10.3	24.1
	46-55	78	15.4	39.4
	56-65	114	22.5	61.9
	Over 65	181	35.7	97.6
	Refused to answer	12	2.4	100
	Total	507	100	
2008		1	0.2	0.2
	18-25	33	6.1	6.3
	26-35	48	8.9	15.2
	36-45	74	13.8	29
	46-55	99	18.4	47.4
	56-65	102	19	66.4
	Over 65	161	29.9	96.3
	Refused to answer	19	3.5	99.8
	Under 18	1	0.2	100
	Total	538	100	

Q29: What is the highest degree or level of school you have completed?				
Year		Frequency	Percent	Cumulative Percent
2007	Less than high school	44	8.7	8.7
	High school diploma or GED	118	23.3	32
	Some college or AA degree	180	35.5	67.5
	College degree or higher	160	31.6	99
	Refused to answer	5	1	100
	Total	507	100	
2008	Less than high school	22	4.1	4.1
	High school diploma or GED	117	21.8	25.9
	Some college or AA degree	185	34.5	60.3
	College degree or higher	189	35.2	95.5
	Don't know	1	0.2	95.7
	Refused to answer	23	4.3	100
	Total	537	100	
	Missing	1		
	Total	538		

Q30: What is your present marital status?				
Year		Frequency	Percent	Cumulative Percent
2007	Now married	318	62.7	62.7
	Divorced	50	9.9	72.6
	Never married	65	12.8	85.4
	Widowed	59	11.6	97
	Separated	6	1.2	98.2
	Don't know	1	0.2	98.4
	Refused to answer	8	1.6	100
	Total	507	100	
2008	Now married	318	59.2	59.2
	Divorced	60	11.2	70.4
	Never married	71	13.2	83.6
	Widowed	56	10.4	94
	Separated	5	0.9	95
	Don't know	4	0.7	95.7
	Refused to answer	23	4.3	100
	Total	537	100	
	Missing	1		
	Total	538		

Q30a: Which of the following ethnic groups best describes your race?				
Year		Frequency	Percent	Cumulative Percent
2007	African American/Black	58	11.4	11.4
	Asian/Pacific Islander	7	1.4	12.8
	Hispanic/Latino	3	0.6	13.4
	Native American	13	2.6	16
	Caucasian/White	399	78.7	94.7
	Other	14	2.8	97.4
	Don't know	2	0.4	97.8
	Refused to answer	11	2.2	100
	Total	507	100	
2008	African American/Black	69	12.8	12.8
	Asian/Pacific Islander	11	2	14.9
	Hispanic/Latino	10	1.9	16.8
	Native American	11	2	18.8
	Caucasian/White	410	76.4	95.2
	Other	9	1.7	96.8
	Don't know	2	0.4	97.2
	Refused to answer	15	2.8	100
	Total	537	100	
	Missing	1		
	Total	538		

Q31: Which category best describes your total household income?

Year		Frequency	Percent	Cumulative Percent
2007	Under \$10,000	28	5.5	5.5
	\$10,000 - \$14,999	22	4.3	9.9
	\$15,000 - \$24,999	33	6.5	16.4
	\$25,000 - \$34,999	60	11.9	28.3
	\$35,000 - \$49,999	77	15.2	43.5
	\$50,000 - \$74,999	72	14.2	57.7
	\$75,000 - \$99,999	51	10.1	67.8
	\$100,000 - \$149,999	35	6.9	74.7
	\$150,000 - \$199,999	7	1.4	76.1
	\$200,000 or more	5	1	77.1
	Don't know	37	7.3	84.4
	Refused to answer	79	15.6	100
	Total	506	100	
	Missing	1		
	Total	507		
2008	Under \$10,000	21	3.9	3.9
	\$10,000 - \$14,999	21	3.9	7.8
	\$15,000 - \$24,999	35	6.5	14.3
	\$25,000 - \$34,999	54	10.1	24.4
	\$35,000 - \$49,999	75	14	38.4
	\$50,000 - \$74,999	85	15.8	54.2
	\$75,000 - \$99,999	62	11.5	65.7
	\$100,000 - \$149,999	42	7.8	73.6
	\$150,000 - \$199,999	16	3	76.5
	\$200,000 or more	8	1.5	78
	Don't know	22	4.1	82.1
	Refused to answer	96	17.9	100
	Total	537	100	
	Missing	1		
	Total	538		

Gender				
Year		Frequency	Percent	Cumulative Percent
2007	Female	304	60	60
	Male	203	40	100
	Total	507	100	
2008	Female	272	50.7	50.7
	Male	265	49.3	100
	Total	537	100	
	Missing	1		
	Total	538		

Escambia County Operations Survey:

Presentation of Numerical Results

February 10, 2009

Rick Harper, Ph.D. / Jeff Williams, MBA

Questions?

The logo consists of the letters 'TLG' in white, bold, sans-serif font, centered within a blue rectangular box with a horizontal gradient from light blue on the left to dark blue on the right.

TLG

marketing **research**
WE LISTEN, YOU BENEFIT™