



# HOW YOUR PENNY WORKS

## Make Your Opinion Count, Vote

**Local Option Sales Tax** is the state authorized sales tax on retail purchases used by counties to raise money for capital projects. Often referred to as "brick and mortar" projects, examples of capital projects include but are not limited to:

- √ Paving roads
- √ Improving drainage systems
- √ Fire, law enforcement and public safety equipment and improvement to services
- √ Building libraries, sidewalks, community centers, parks and recreational facilities

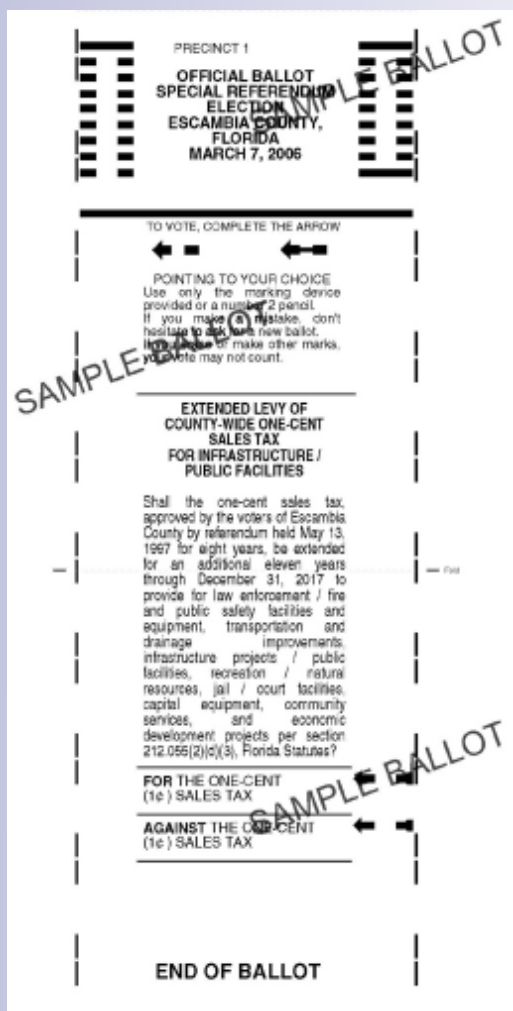
This is not a new tax. It is a continuation of what we are already paying. The first local option sales tax was approved in March 1992, with citizens voting to extend the present one-cent sales tax in May of 1997. Escambia County is currently proposing an extension on the local option sales tax to 2017. Voters will decide on March 7, 2006.

### QUICK FACTS

#### Did you know...

- Escambia is one of 58 counties in Florida that has a local option sales tax.
- Voter registration closed February 6, 2006.
- Early voting began in the Elections Office on Monday, February 20, ending on Saturday, March 4.
- Early voting hours will be 9:30 a.m. until 5:30 p.m. Monday through Friday, and 8:00 a.m. to 4:00 p.m. on Saturdays
- Voter information can be found at <http://www.escambiovotes.com/wheretovote.php> or by calling 595-3900.

Right:  
Sample ballot  
for the March 7  
referendum.



For more information on Escambia County's Local Option Sales Tax, please contact:  
the Escambia County Office of Public Information & Communications at  
(850)595-3476  
or visit [www.myescambia.com](http://www.myescambia.com)



Paid electioneering communication paid for by Escambia County, 223 Palafox Place, Pensacola, FL 32502.