

GLORIA G. HORNING, Ph.D.
33 W. Moreno Apt A
Pensacola, FL 32501
850.933.8555
GloriaHorning@gmail.com

Education

Ph.D. - Florida State University: Dissertation Subject: Information Needs and Uses of Environmental Awareness Groups, A Case Study within the Social Network Theory.
The case compared key factors in community mobilization and campaign endurance. Special attention was paid to the process of issue construction, the formation of collective identity, and the role of framing in mobilizing specific constituencies (2005).

MS: Mass Communications - 5/93, San Jose State University.
Thesis: *Communication Tactics of Two AIDS Awareness Organizations.*

BA: Mass Communications - 12/91, California State University, Hayward.

AA: Broadcast Journalism/Engineering - 12/81, Northeast Louisiana University.

AA: Photo Journalism - 5/81, Northeast Louisiana University.

FEMA & Florida Division of Emergency (DOE) Disaster Certified Training 2010-2012

DOE: Management of Spontaneous Volunteers in Donations (G489).
FEMA National Response Framework (IS800).
FEMA National Incident Management (NIMS) Systems (IS700a).
FEMA NIMS Multiagency Coordination System (MACS)(IS701.a).
FEMA NIMS Public Information Systems (IS702a).
FEMA NIMS Communications and Information Management (IS704).
FEMA Advanced Incident Command Systems (ICS) (IS400).
DOE Community Emergency Response Team Trainer (CERT) (E428).
DOE Community Emergency Response Team Training (ICS317).
FEMA Intermediate ICS for Expanding Incidents (FEMA300).
FEMA ICS for Single Resources and Initial Action Incident (ICS200).
FEMA Introduction to the Incident Command System (ICS100).

Community Activities in the Pensacola and the Gulf Coast Region

- **AmeriCorps appointments-September 2010 to present:**
 - Pathways for Change/Department of Children and Family Services - Education & Community Outreach Coordinator (Level Two Security Clearance).
 - Pensacola Habitat for Humanity – Community Outreach Director.
 - BRACE (Be Ready Alliance Coordinating for Emergencies) Public Information Officer & CERT Trainer.
- FEMA Trainer & Educator: Community Emergency Response Team (CERT) (2010-present).
- Board Member: Citizens Against Toxic Exposures (CATE) (2011-present).
- Appointed Member: Escambia County/Pensacola Human Relations Commission (2011-2013).
- Consultant: AC Marketing & Multi-Cultural Media Outreach, Pensacola, FL (2010-present).
- Producer: Forgotten Coast Video Productions, Apalachicola, FL (2009-2010).

❖ **Experience in Education:**

Associate Professor/Director, Department of Communications, Electronic Media Journalism, Louisiana State University, Shreveport, LA 2005-2008.

Assistant Professor, School of Communication, Northern Arizona University, Flagstaff, 2002-2005.

Associate Adjunct Professor, College of Communication, Florida State University, 2000-2002.

Assistant Professor, School of Journalism, Media and Graphic Arts, Florida A&M University, Tallahassee, FL 1993-2000.

Instructor, Multi-Media Program, University of California Extension, Santa Cruz, 1993.

Instructor, Institute of Computer Technology; Sunnyvale, CA - August 1992-July 1993.

California State University, Hayward. *Instructor, Teaching Assistant & Technician for television production, studio operations, editing, ENG and studio camera usage and technique.*

Teacher, Multi Media Start-up Program for the Public School District Sunnyvale, CA. August 1992-July 1993.

Professional Experience

- Consultant: SMART Homes Alabama (2012).
- Consultant: Robert Robino Productions: The History of Belmont-Devillers, Pensacola, FL
- Communications Consultant: LA Department of Environmental Quality. Shreveport, LA 2007-2008
- Director of Sports Media Production, *BattleWings* Arena Football. 2006
- Production Supervisor and Field Producer: *Small Towns in America*. Pilot for PBS and FLAUSA. A 30-minute tourism video promoting small towns in Florida.
- Senior News Producer: KVBC-TV 3, Las Vegas, NV, 12/89-5/91.
- Producer/Director of News: KTVN-TV 2, Reno, NV, 7/88-12/89.
- Producer, Director/Technical Director for the "*UNR Football Show*" (live) and "*Face the State*" a public service half-hour weekly program.
- Producer/Director: Administration for Children & Families. *Domestic Violence in the African-American Community*. May 1995.
- Executive Producer/Founder: *Third World, One Woman Productions*, Alameda, CA, 1991 to 1995. A non-profit organization for the advancement of independent documentaries - including *AIDS: 12 Years*, *Two Voices*: 30-minute documentary on the communication tactics of two AIDS awareness groups and *Living with AIDS: The Faces*.
- Senior Producer: Moxie Productions - San Francisco, CA, 1992-1993. *Out for Laughs* – A GLBT Production.

Pensacola Florida - Program Grants and Presentation

State Farm Insurance Youth Advisor Board: \$47,000.00. The YAB grant contributed to the establishment of *TEEN CORPS in ACTION* to help Escambia County to establish a culture of preparedness (2011).

Volunteer Florida, BEST (Build, Engage, Sustain & Transform) Neighborhood Grant: \$25,000. The award allowed 5 non-profit organizations to partner to engage in non-traditional and experienced volunteers to server together to help transform low-income communities (2011). Presenter: Florida Department of Health (2012). CERT Training within the Medical Reserve Corps (MRC).

Presenter: 2012 Regional Justice Leadership Summit “*Connecting the Region for Justice*: Mobile AL. Spoke on various communication issues facing regional environmental issues and goals.

Presenter and Organizer for *Preparing Pensacola*: Seven workshops held in minority churches on how minorities can prepare themselves for disaster and why minorities are the least prepared for disasters. 2010-2011. The workshops resulted in 371 minority trained CERT Members, 43 TEEN CERT members and partnerships with 60 minority churches.

Producer, Videographer, Editor and Writer - *Southern Voices for Change: An Environmental Justice Story*. A five-part series on community activism in the South with regards to environmental justice issues. The production includes Dr. Robert Bullard, Lois Gibbs and the openings are by Erin Brockovich. Under production.

Higher Education Presentations, Publications, Grants & Fellowships

Invited speaker. Society of Professional Journalists. Topic: Convergence in the newsroom and in the classroom. Memphis, TN. April 2006.

Co-Author: Media Convergence: In the newsroom and in the classroom. Published in "Southwestern Mass Communication Journal," Fall 2006.

Presenter: *Information Exchange and The Environmental Justice*: The International Journal of an Emerging Tran-discipline; Journal of Information Technology Education. June, 2005. Flagstaff, AZ. International Peer Review. www.informingscience.org/proceedings/InSITE2005/P08f102Horn.pdf

Presentation: Broadcast Educators Association (April 2005), Airchecks: *Who is Doing What, Where and How in Student Newscasts?* Las Vegas, NV.

Paper/Presentation: Western Social Science Association (April 2004). “Facing Newsroom Convergence: The Killing Fields” (Peer Review). Region 12, WSSSA Conference.

Presentation: Broadcast Educators Association (April 2004). “*Top Teaching Tips for Broadcast*” and “*Broadcast News Performance Tools Workshop*”. Las Vegas, NV.

My nau.edu”. Video production for previews and for the NAU Homepage. Spring, 2004.

Director/Instructor: Arizona Media Workshop for the Arizona Interscholastic Press Association: Flagstaff, AZ, 2003.

Presentation: Convergence and the New World News Center @ Northern AZ University, 2003.

The Wakonse Teaching Retreat: Fellow. Faculty Development Program @ Northern Arizona University. Spring 2003.

Red Rock Great Teaching Retreat: Fellow Faculty Development Program. Northern Arizona University. Fall 2002 & Spring 2003.

Director: Korean Press Foundation. *Elections Coverage in the United States*.
<http://comm.fsu.edu/Alumni/documents/2001Winter.pdf>

Co-Principal Investigator: Florida Environmental Justice Awareness Project: U.S. Environmental Protection Agency. Total funding: \$271,272. 1998-2000. [HSLs: Public Health/International Health](#)

Presenter/Participant: Clean Water Network Workshop. Presentation on the history of the pollution of the Fenholloway River in Perry, Florida. Tallahassee, Fla., Oct. 2000.
http://www.sptimes.com/2007/09/09/Opinion/The_world_s_a_dirty_p.shtml

Principle Investigator and Director, *AIDS Awareness and Family Planning in West and Central Africa*. United States Agency for International Development/Johns Hopkins University: Five-year project totaling \$500,000.00. 1995-2000.

Presenter/Participant: Center for Environmental Equity and Justice, 2nd Annual Conference. Presentation pertaining to information needs and uses of small grassroots environmental justice organizations. August 2000. concernedjournalists.org/membership/directory

Consultant: University of West Florida. Critique of Broadcast sequence for equipment and personnel needs in order for the university to regain AEJMC accreditation. August 2000.

Mail from Jail: A Glimpse into a Mothers Nightmare, Editor. Tallahassee, FL: Tillman Sims Communications. Editor, wrote forward, and producer of the book on audio tape. 2000.

Co-Producer, Director, Videographer, Editor & Presenter: Women in Communications: *It's Not Just Black or White: Ethics in the Media*. September, 1999.

Presenter: Florida Community College Association: *Writing and producing for broadcast news*. Tampa, Fla. Oct. 1999.

Moderator: Society of Professional Journalists: Region 3 Conference. Panama City, Fla., 1997.

Videographer for Friends of the Earth: *Wreaking Havoc: The True Cost of Using Methyl Bromide on Florida's Tomatoes*. August, 1998.

Contributing Author: Encyclopedia of Television News. 1998.

Contributing Author: Historical Dictionary of American Radio. 1998.

Producer/Director *Using Integrated Pest Control Management in Schools*. Tri-State Legal Environment Assistant Foundation. 1997.

Panelist: Resurrecting Student Newspapers: Partners for Excellence, Association for Education in Journalism and Mass Communication, August, 1996.

Respondent/Judge: Broadcast Education Association: Law & Policy Division. 1996.

Florida Community College Association: *Writing Broadcast Style and How to Produce a Winning Resume Tape*. 1996.

Presenter: High School Journalism Workshops for Minorities: *The different employment possibilities and roles in the world of broadcasting*. 1996.

Producer/Director: Florida Department of Labor and Employment Security, *Disabilities in Cinema*. 1996.

Facilitator Director: *Working with the Media: A Practical Guide for Healthcare Providers*. Abidjan, Cote d'Ivoire, August 1996.

Videographer/Editor: Two 30-second PSAs for the City of Tallahassee promoting diversity. July, 1996.

Presenter: Distance Learning Task Force (FSU & FAMU): The Pros and Cons of Distance Learning Programs, 1995.

Presenter/Instructor: Media Development in Georgia, Russia. Tallahassee, FL 1995.

Producer/Director: Administration for Children & Families. Producer and Director for a 30-minute program on *Domestic Violence in the African-American Community*. Minneapolis. May, 1995.

Global Media Monitoring Project. Contributor/Monitor: United Nations Fourth World Conference on Women, Beijing, September 1995.

Author: *College Media Review*: "Radio in the Community" Spring 1995.

ENG & The News: Prepublication: edit/review/critique of manuscript. Text publication, 1995.

Contributor/Monitor: Global Media Monitoring Project. Publication: United Nations Fourth World Conference on Women, Beijing. September, 1995.

Author: *Feedback*: "Finding Alternatives to Radio" Winter, 1995.

Peer Review Author: Journal of Film, Radio and Television: *of Archie Bunker's America*. Spring 1995.

Consultant and Production Supervisor. The Gray Panthers: Development of a national public relation strategy. 1995-1999.

Media Advisor/Executive Producer. Planned Parenthood: Five thirty-second radio PSAs. 1995-1999.

Presenter/Fellowship: International Radio & Television Seminar: Case study for regional multi-media access. New York City, 1995.

Panelist: College Media Advisor Council (BEA): Presentation on the role of a college media adviser. 1994.

Fellowship: C-SPAN in the Classroom: Washington, D.C., 1994.

Judge: Tallahassee Human Relations Council: Youth Human Relations Video Competition. 1994.

Adviser & Instructor, *Partners for Excellence*, Rickards High School: Tallahassee, FL 1993-2000.

Media Consultant/Executive Producer: *Mothers in Crisis*: Awareness Campaign: one four-minute video production and three 60-seconds radio PSAs. 1994-2000.

Media Consultant/Volunteer: Big Bend CARES AIDS Hospice. 1994-2000

Participant: American Cancer Society: Sisters for Survival Symposium. 1996.

Volunteer: National Public Radio: Annual fundraiser, 1994, 1995, 1999, 2000, 2002.

Professional, University and Community Awards

Producer: CINE Award, Second Cut, "*Living With AIDS, the Faces*", 1991.

Producer: Emmy & AP Award, *Best Overall Newscast*, KVBC: 1990.

Producer: AP Award, Best Special Events Program, KVBC: "*Runnin' Rebels*", CA/NV 1990.

Producer/Director: AP Award, Best Overall Newscast, KLFY, 1988, 87, 86, 85.

Director: AP Award, Best Special Live Program, "*Food for Hurricane Victims*".

Producer/Director: AP Award, *Outstanding Television Station of the Year*, 110 Market, KLFY 1988.

Producer: AP Awards Special Live Event Program: "*The Papal Visit to New Orleans*", Tri-city satellite coverage. KLFY 1987.

Best Photograph/Videographer. Friends of the Earth: "*Wrecking Havoc: The True Cost of Using Methyl Bromide on Florida's Tomatoes*". August, 1998.

City of Tallahassee Award: Outstanding Contribution to the City of Tallahassee. 1999.

Outstanding University Service Award. Florida A&M University. 1999.

Volunteer of the Year, LEAF (Legal Environmental Assistance Foundation). 1999.

Teacher Incentive Program Award, Florida A&M University. 1996.

Delta Sigma Theta @ Florida A&M University: *Golden Anniversary Honoree* for public service for the Tallahassee Community. 1996.

Teacher of the Year, Florida A&M University 1994-1995.

Superior Accomplishment Award for Outstanding Community Service. Florida A&M 1994-1995.

Outstanding Alumni: San Jose State University, Winter, 1995.

International Who's Who, 1995

Leadership Award for Community/Teaching Service: American Biographical Institute. 1995.

Who's Who, 1995.

Teaching, Advising, University and Community Service
Gloria G. Horning, Ph.D. 850-933-8555

LSUS Responsibilities

MCOM 475/575 Television News Production, 30 minute LIVE to tape production.
MCOM 455/555 Documentary Productions
MCOM 374 Writing for Multi-media
MCOM 344 Specialized Reporting
MCOM 285 Radio & Television Writing

LSUS Advising, University and Community Service

Director: Undergraduate & graduate broadcast sequence curriculum redesign committee.
Adviser/Supervisor & Creator: LSUS News: 30 minute LIVE to tape production.
Adviser: The Almagest: Weekly student newspaper production 2007-2008.
Adviser/Supervisor: Class Adviser for Electronic Media Journalism students and Supervisor of Internship program (JumboTron Productions) with The BattleWings Arena Football Sports Media Production. 2005-2008.
Northwest Louisiana Journalism Foundation, Board of Directors. 2005-2008.
Young Journalism Mentor Program. 2005-2008.
Leadership Council, College of Liberal Arts.
Design, Development and Implementation of the Broadcast TV Studio and Lab.
Board of Directors: Young Journalists Mentoring Program.
Board of Directors, Northwest Louisiana Journalism Foundation.
Time-Warner Partnership and LSUS Director of the Christian Services Marathon.
LSUS *Up-Close* – presenter for the College of Arts and Science.

Northern Arizona University Teaching Responsibilities

EM 597/497 Documentary Productions/Producing
EM 533/433 Specialized Reporting
EM 333 TV News Process
EM 251 TV Production – LIVE News Producing and Production
EM 252 TV News Management & Law

Northern Arizona University Advising & Service 2002 -2005

Academic Adviser for 20 plus Electronic Media students.
Adviser: University Television/NAU *Live!*: 4-days-week LIVE 30 minute newscast.
Supervisor: NAU Sports Productions for NAU Football and Basketball (Jumbo-Tron).
Member: Environmental Communication Committee.
Member: Scholarships Awards and Media Activities Wavers.
Spring Professor of the Semester.
NAU Portal Steering Committee.
NAU Senate: Northern Arizona University.
Member: Lumberjack Publication Board (student newspaper).
Member: School of Communication/NAU Search Committee.
Director Arizona Senate Broadcast Internship

Northern Arizona University Advising & Service (continued)

Member: Center for Ethic Development

Co-Director: World News (Converge Newsroom) Center Policy Committee.

Member: Solar Project - Initial training leader for SOC faculty and staff for People Soft and "LOUIE".

Judge: Samuel LaRue Finely Humorous Writing Contest.

NAU Career Services: 1st Place Certificate (\$150.00).

Florida A&M University & Florida State University Teaching Responsibilities

COM 5911/4911 Advanced TV Reporting

RTV 5467/4467 TV Practicum/Production

RTV 5349/4349 Specialized Reporting/Documentaries

COM 4905 LIVE Daily News Producing and Reporting

RTV 4941 Advanced Radio News/LAB

RTV 3322 Advanced Television News/LAB

RTV 3320 Television News/LAB

RTV 3221 Interviewing and Hosting

RTV 3303 Radio News/LAB

RTV 3300 Telecommunications Environment & Law

MMC 2000 Intro to Mass Communication

JOU 1112 Language Skills for Journalists

RTV 3227 Multi-camera Production

Florida A&M University/ Florida State University Advising Responsibilities

News Director: WFSU / FSU Live: Daily LIVE 30 minute newscast: 2000-2002.

Adviser: WAMF/WANM News - daily LIVE newscasts: 1994-2000.

Adviser: WNLS - "A&M on the AM" - weekly LIVE radio - talk show: 1994-2000.

Adviser: The Documentary Team: 1995-2000.

Adviser: AFLAC Broadcast Internship Program: 1995-2000.

Adviser: Florida Public Interest Research Group: 1995-2000.

Coordinator: AIDS Awareness Program - University-Wide: 1994-2000.

Co-Adviser: "FAMU Edition" - weekly television news program: 1993-2000.

Co-Adviser: "Snake Eyes" - weekly info-tainment program: 1994-2000.

Co-Adviser: "FAMU Edition" - weekly television news program: 1993-2000.

Co-Adviser: "Snake Eyes" - weekly info-tainment program: 1994-2000.

Professional Memberships

Society of Environmental Journalists. 1998-present.

The Radio & Television News Director Association. 1995-present.

Association for Education in Journalism and Mass Communication. 1994-present.

College Media Advisors. 1994-2009.

Broadcast Education Association. 1994-2009.

American Library Association. 1998-2009.

Sigma Delta Chi, Society of Professional Journalists. Lifetime Member.

Florida Education Association. 1996-2002.

International Radio & Television Society. 1994-2000.

Louisiana Federation of Press Women, Board of Directors. 1984-1986.